



LEGACY
of
SIGNIFICANCE

6-MONTH MANAGER DEVELOPMENT PROGRAM

Are poorly trained managers costing you profits and productivity?

Many companies promote internally – moving up their best people. But **60% of new managers fail** within 24 months. Even seasoned managers can sink into bad habits and stagnate instead of stepping up.

No one wants to see their people fail. **Yet most companies don't have the training and support their managers need.**

Empower your managers to build high-performing teams, drive ROI, and excel as leaders.

In our 6-month program, managers develop the skills and confidence to lead. Each month, they participate in a 2-hour live virtual class, guided by our expert facilitators. Then, they apply the learnings in the real world through self-directed work that's designed to fit into a busy schedule. Managers gain tools and practices to motivate, delegate, communicate, and coach. They learn how to deliver **great results and great experiences** for employees and customers.

"We had many of our managers go through the program and found the content and delivery to be exactly what our team needed. They came away armed with the tools, knowledge, and confidence to be better managers."

Paul DeMarco, founder and owner of Intrigue Media

www.legacyofsignificance.com/manager-development

During the program, managers learn and practice...

- Leadership awareness, including Everything DiSC® assessment
- Priority mapping, action plans, and accountability
- Finances, KPIs, metrics, and data-driven business decisions
- Coaching for performance
- Communication and conflict resolution
- Team building, including The Five Behaviors® assessment

Every module has clear, actionable strategies managers can use right away.

Developing successful managers is simple.

STEP 1

Enroll Online with Ease.

Visit our website for a streamlined enrollment process or talk with our team for custom arrangements. Your managers will be part of a small cohort, which becomes a valuable peer network. They'll share experiences during class and in the online forum.

STEP 2

Managers Learn and Engage.

They meet monthly online for an interactive 2-hour class led by our facilitators. Self-paced readings, videos, and real-world exercises enhance the learning. To ensure training fits in a busy schedule, the total time commitment is 4 hours per month.

STEP 3

See Confident Leaders Emerge.

As your managers apply the frameworks and tools they learn, they'll enhance team productivity and drive performance. These thriving leaders will empower others and contribute to your company's lasting success.

"We've been able to train our managers on the technical side of our business but developing leaders has been a struggle. In the Manager Development Program, our team members learn the skills it takes to become a true leader. It has become a critical part of our team's success"

Casey Colton, COO and owner of Colton RV

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Meet the Program Leaders

The program curriculum has been developed by a stellar team of trainers with experience in management, executive leadership, education, and human resources. Let us highlight a few of our key collaborators:



Brian Brault is passionate about developing authentic leaders and helping people live their best lives. Brian successfully led two companies, served as Chairman of the Board for Entrepreneurs' Organization, and continues to be active in EO leadership.

Brian oversees program development and leads the Legacy of Significance team. Brian also teaches a masterclass on Authentic Leadership.



Kim Latko, facilitator, CEO and coach at KSM Solutions, and Chief Problem Solver for TentandTable.com. Kim helps entrepreneurs navigate the challenges of rapid growth.



Matthew Cosgrove, educator and researcher in leadership and human behavior. Matt is a certified facilitator for Everything DiSC® and The Five Behaviors® from Wiley Workplace Learning.

*"This program helped me make the jump into a leadership role and understand how to manage and communicate best with my team."
Becca Searns, Director of Creative Services at Haley Marketing*

Plus Leadership Masterclasses

In addition to the core curriculum, managers get special access to our quarterly Leadership Masterclass Series. Thought leaders from successful businesses, not-for-profits, and government/public service join us several times each year to explore leadership topics. Here are two of the remarkable speakers we have coming up:



Dr. Malik Muhammad, entrepreneur and passionate community advocate on the principles and practices of restorative leadership



Mark Adams, data expert at Department of Defense on creating and using a data-driven environment as a leader

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Excellent managers make great places to work.

We've worked with more than 30 companies to develop the key people they've chosen for management roles. Well-trained managers elevate the whole team, improve retention, and make the business more resilient.



Your Investment

\$990 per person

Develop successful, effective managers who elevate your entire organization. The impact goes well beyond productivity and profits. When you provide the training and support your managers need, you build a healthy culture and become one of the best places to work and do business.

Let's make it official.

If you're ready to elevate your managers through the Manager Development Program, enroll at www.legacyofsignificance.com/manager-development. Or contact us to learn more about the program.

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We look forward to meeting your managers, guiding them in leadership growth, and supporting your company's success.