



# A Purpose Filled Life

Mar 29 - Apr 2, 2023

MIT Endicott House  
Dedham, MA

Start:

5:00 PM ET, Mar 29th

Departure:

Morning of Apr 2nd

**All-inclusive fee: \$3500**

Scan for details and registration.



- What is truly important to you?
- Do you want to live a life of meaning and purpose?
- What do you want to be remembered for?



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of  
SIGNIFICANCE

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Many of us reach a point in our lives  
where we wonder,  
**What's next?**  
**What is my purpose in life?**  
**How will I be remembered?**



*This immersive experience will expose us to new and different ways of thinking about our own individual answers to these questions. By sharing a three and a half day journey at the MIT - Endicott House campus, with thought leaders who can ask questions, share perspectives and guide us on a journey of self-discovery, we will leave with heightened clarity on where we want to go, and what we need to do to get there.*

## Our Speakers

**WARREN S. RUSTAND**, at 28 years old, Warren was selected as a White House Fellow, where his success landed him as the Appointments Secretary and Cabinet Secretary to the President of the United States, Gerald Ford.

Prior to his time at the White House, Warren's return to the private sector created opportunities to build successful businesses and further develop his leadership. He served as CEO for six companies—including Providence Service Corp., a \$2.1 billion company; Rural Metro, a \$600 million company; and TLC Vision, a \$400 million company—and chairman of many others. Additionally, he served on the boards of directors of some fifty-two for-profit and not-for-profit organizations.

Warren is the author of Amazon bestseller "The Leader Within Us"; is a husband, father of seven, grandfather of nineteen, entrepreneur, athlete, educator, speaker, and philanthropist.

### Session:

Warren will cover the following content in this program:

1. Defining the qualities and characteristics of a purpose-filled life.
2. How to apply what we know about a purpose-filled life.
3. Evaluating our purpose-filled life against normative standards.
4. Defining our mountain and discovering our second mountain
5. How to engage others in their quest for a purpose-filled life.



**SRIKUMAR S. RAO** has spent his life studying the world's greatest masters, their understanding of human dilemmas and the solutions that have been tested over millennia and proven to work. He is unique in his ability to convert these powerful teachings into exercises acceptable to intelligent people in a postindustrial society.

Dr. Rao is an elite coach who works with a select group of entrepreneurs, professionals, and senior executives who are already successful and are now ready to make a dent in the universe. They recognize that life is a spiritual journey and wish to imbue that understanding into every facet of their lives.

Dr. Rao holds a PhD from Columbia Business School, and his courses have been among the most popular and highest rated at many of the world's top business schools. He is the best-selling author of many books and the creator and narrator of the audio learning course *The Personal Mastery Program: Discovering Passion and Purpose in Your Life and Work*.

**Session:**

***In this program, Dr. Rao will share how to “Eliminate Stress, Cultivate Purpose and Extreme Resilience”. Extreme resilience is recovering from adversity so fast that others do not even notice that you were laid low. We are all told that ‘every problem is an opportunity in disguise’ and that ‘the glass is half full, not half empty’ and that ‘failure is the stepping stone to success.’ Nevertheless, most persons find it difficult to break through the conditioning that locks them into set ways of seeing the world. Dr. Rao will show you a powerful way to demolish your old mental habits and make your home in a new, better world. A world that you create and one that you improve every day.***



**DANDAPANI** is a Hindu priest, entrepreneur and a former monk of 10 years. After graduating university with a degree in Electrical Engineering, he left it all behind to become a Hindu monk under the guidance of one of Hindu religion's foremost spiritual leaders of our generation, Sivaya Subramuniyaswami. For 10 years he lived a life of serious personal discipline and training at his guru's cloistered monastery in Hawaii. When his vows expired, he chose to venture out into the world making New York City his home.

His TEDx talk has over 2.6 million views and his Goal Cast video garnered over 45 million views in just five months. He and his wife are also passionately creating a 33-acre spiritual sanctuary and botanical garden in Costa Rica to further their mission.

**Session:**

***In his three-hour session, Dandapani will be fulfilling his personal mission by guiding us through how live a life of purpose and joy by empowering us with tools and teachings that have been used by Hindu monks of his tradition for thousands of years.***





**CHIP CONLEY** joined the tiny tech start-up Airbnb nearly a decade ago after a successful career as a boutique hotel company founder and CEO. He was twice the age of the average Airbnb employee which earned him the title "Airbnb's Modern Elder" who was as curious as he was wise. As the internal mentor to the young Airbnb CEO Brian Chesky, Chip got to see the value of intergenerational collaboration in a company that has now grown to be the most valuable hospitality company in the world.

His bestselling book "Wisdom@Work: The Making of a Modern Elder" is a testament to rethinking the value of having 5 generations in the workplace and why more companies are doing their best to encourage their older workers to stay in the workplace longer.

Chip's Modern Elder Academy has more than 2,000 alums who've come to the Mexican beachfront campus.

**Session:**

**Chip's one-hour presentation will focus on how to look deeply into our lives, harness our life's experiences and create a purpose filled life.**



**ANDY BAILEY** is the founder, CEO and Head Coach of Petra Coach, which works to empower leaders and their teams to scale their organizations.

He's also penned several books including the Amazon bestseller "No Try Only Do: Building a Business on Purpose, Alignment, and Accountability," more recently, Vitamin B (For Business): Your One-A-Day Supplement for Improvement in Business and Leadership.

Andy is a member of Forbes' Coaches Council, 20+ year member of the Entrepreneurs' Organization and serves on Verne Harnish's ScaleUp Leader Council.

Recently, Andy has committed his life to helping people live to their full potential by recognizing that the concept of someday is a disease that will take your dreams to the grave. "Until we give up the idea that happiness and fulfillment are somewhere else, it will never be where we are."

**Session:**

**Andy's five-hour session will wrap up the entire program by helping us to gather the discoveries we have made and create a "life by design" that is purposeful, results-driven and a Boundless Life.**



**LYNNE TWIST** has been a recognized global visionary committed to alleviating poverty, ending world hunger and supporting social justice and environmental sustainability for more than 40 years. From working with Mother Teresa in Calcutta to the refugee camps in Ethiopia and the threatened rainforests of the Amazon, as well as guiding the philanthropy of some of the world's wealthiest families, Lynne's on-the-ground work has brought her a deep understanding of people's relationship with money. Her breadth of knowledge and experience has led her to profound insights about the social tapestry of the world and the historical landscape of the times we are living in.

**Session:**

**Lynne's session will demonstrate how a commitment to a purpose larger than yourself can enliven and empower you. It will enable you to see new possibilities, turn breakdowns into breakthroughs, engage in effective action, and draw on resources and capacities you may not know you have.**



**JESUS DE LA GARZA** was born in Monterrey, Mexico. He has a wide range of experience in business and counseling, having master's degrees in both fields, he specializes in groups. This has helped him expand his perspective of human behavior, finding the challenges a person faces in the group interaction.

He has more than 30 years of experience in the steel industry, the last 28 has represented TATA Steel International Americas, (former Corus International Americas), since 2017 represents British Steel Limited.

Jesus graduated from the Situational Leadership & Building Situational Coaching given by the Center of Leadership Studies, as well as on Intensive Coach Training Program designed by College of Executive Coaching & Intermediate Coaching Skills Virtual Course in October 2021.

Jesus develops material on a continuous basis, to increase people's level of conscience thru group experiences. He has created and facilitated over 750 sessions and seminars of Leadership, High Performance Groups, Life Balance, Empathy among other topics around the world and publishes papers on regular basis ([www.monarchleadrs.com/papers](http://www.monarchleadrs.com/papers)).

**Session:**

**Jesus will guide us through tools and exercises to achieve balance in life and discovering your personal purpose.**



**BRIAN BRAULT** will be facilitating the event.

He is the co-founder of Legacy of Significance, a company designed to help people on their journey of self-discovery, to learn and grow in order to live their best life. In addition, he has created and led two companies from start up to appearing in the Inc list of fastest growing privately owned companies. One company was rated one of the top companies to work for in Western, New York while the other was awarded the "Innovator of the Hotel Industry" by Cornell University.

Brian is extremely active in the entrepreneurial world serving in a variety of leadership roles, most notably as Chair of the Global Board of Directors of the Entrepreneurs' Organization. He also serves as a facilitator of the Entrepreneurial Masters Program and Part of the team of Formators for EO's Leadership Academy.

